



Press release Open Tower Day Amsterdam 26 March 2022

(Please adjust the previous press release of February 1, 2022 on your social media)

Amsterdam, February 28, 2022

10th EDITION OPEN TOWER DAY AMSTERDAM SATURDAY 26 MARCH 2022

Enjoy unbeatable views from the 19 participating towers!

10th edition Open Tower Day Amsterdam

The 10th edition of the Open Tower Day Amsterdam on March 26, 2022 will take place! On this day, the views from historic and contemporary towers spread across the city can be visited in Amsterdam.

March 9, 2013

The first Open Tower Day took place on March 9, 2013. With twelve participants and 3,500 visitors, it was an immediate success, growing to an average of 10,000 visitors per year. The day has become a household name and is appreciated and embraced by many Amsterdammers.

Register a visit to towers as of March 14 from 12:00 pm

A number of towers can be visited without prior registration. For other towers, registration in advance via the website is necessary due to limited capacity. This will be indicated per tower on the website.

www.opentorendag.nl and www.opentowerday.com .

Register for symposia and various guided tours register as of March 1, 2022 from 12:00 pm

In collaboration with the UvA, Stadsherstel, Hello Zuidas and area developer AM, several lectures / symposia will be held on the day itself about the towers of Amsterdam. Art and architecture tours take place at ABN AMRO's head office. Again, due to the limited capacity, pre-registration via the website is necessary. Registration for the lectures / symposia and art and architecture tours is possible from 1 March 2022.

Opening and carillons

The opening for invitees only of the tenth Open Tower Day will take place in the new tower of WTC Amsterdam, Tower Ten. Who will perform the opening is a secret...

Then, from 10:00 a.m., the carillonneurs traditionally play the carillons of the Royal Palace Amsterdam, the Zuiderkerkstoren, the Oudekerkstoren and VU Amsterdam. The day will be closed musically from the Zuidertoren at 4:00 PM.

Current information

For all current information, the participating towers, download the poster from March 1, 2022 at: www.opentorendag.nl / www.opentowerday.com or on Facebook: <http://www.fb.com/OpenTorenDag>

The 19 participating towers in the Open Tower Day Amsterdam 2022:

- Centrum:** Kalverpassage / Blue Amsterdam, Oudekerkstoren, Posthoornkerk, SWEETS Hotel – 202, Zuiderkerkstoren.
- Noord:** A'DAM LOOKOUT, Student Experience Amsterdam NDSM, Ransdorpertoren.
- West:** Cityden BoLo District, Leonardo Hotel Amsterdam Rembrandtpark, Rochdale.
- Zuid:** Marathontoren, Oranjekerk.
- Zuidas:** ABN AMRO en CIRCL, Crowne Plaza Hotel Amsterdam, Symphony toren / Financial Offices, Valley, VU Amsterdam / OZW toren, World Trade Center Amsterdam, toren H.



For more information, please contact:

Open The Doors Foundation
Organization Open Tower Day Amsterdam
Salóme Willemsen, Peter van Ruijven & Henri van Poll

Mobile: 06 – 51 56 99 64 (Henri van Poll, Tuesday to Thursday from 10:00 AM to 2:00 PM)

By mail: info@openthedoors.nl

Facebook: @OpenTorenDay

Instagram: #otdamsterdam

Twitter: @otdamsterdam

Attachments:

- 2022 OTD P E R S B E R I C H T L A N G N L Open Tower Day Amsterdam 2022
- 2022 OTD P R E S S R E L E A S E L O N G E N G Open Tower Day Amsterdam 2022
- 2022 OTD Photo Peter Elenbaas (©Peter Elenbaas)
- 2022 OTD **New** logo Open Tower Day
- 2022 OTD Poster A4 – HR – (on request)

Press accreditation:

Access to the opening, tower visits and closing is restricted to the press. You must register with an ID from your press card no later than March 10, 2022. Mail your details with mobile number and wishes to: info@openthedoors.nl stating: press accreditation OTD 2022.